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The deepest principle of human nature is the craving to be appreciated.

—William James

Leaders increase motivation and commitment to long-term purposes when they express appreciation and celebrate progress. Through their actions, effective leaders acknowledge individuals' contributions and draw attention to the school community's incremental progress toward important goals. Over time, these celebrations become embedded in the school culture and energize students, teachers, and parents.

[illegible]

Today I will reflect on the current status of appreciation and celebration as central features of our school culture and determine ways these qualities may be enhanced.