



Be Clear About Your Vision

Clarity and focus describe the most basic predispositions of authentic leaders: they know what they want, and they pursue it.

—Robert Evans

Leaders' effectiveness is determined by the clarity of their vision of a desired future for the school community and of the next steps they and others will take to realize it. Such clarity is most influential when it is a product of consensus seeking and learning throughout the community. Leaders—and others in the school community—demonstrate clarity through their ability to succinctly express the core elements of important ideas. They also show clarity by telling stories that touch hearts and minds and that illustrate with concrete details those ideas enacted in the daily lives of the school.



Today I will take a moment to describe in writing a compelling image I and others have for the school (providing as much detail as possible) and the next steps we will take to manifest that vision.